

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Notes
					1 Publish Blog Post on your site /use your AgentID Site	2	MVP resources become available on the first day of the month.
3	4 Customize the Cover Letter Email Template and PDF Report	5 Add new leads to your email database; Email the PDF Report to database	6 Connect with new leads on Facebook, LinkedIn and Instagram	7 Share the Blog Post and Social Media Image on your Facebook Business Page	8 Share Blog link from FB Business Page to your personal profile	9	Sequence of Facebook-related activities is designed for maximum organic outreach.
10	11 Make calls to your network using the provided Phone Script	12 Promote the Blog Post on your Facebook Business Page (FB Custom Audience)	13 Call Network	14 Call Network (<i>Valentine's Day</i>)	15 Call Network	16	Check the campaign Support File for the social media copy and images.
17	18 Share the Instagram and Pinterest images to your accounts	19 Share the LinkedIn Post and Image to your LinkedIn account	20 Call Network	21 Call Network	22 Call Network	23	We recommend you call contacts once per quarter. Set a goal for how many calls you need to make each day.
24	25 Call Network	26 Call Network	27 Call Network	27 Call Network			